|    | 10 POPULAR TITLES  | DATE    |
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| 1  | Influencers Are Earning How Much Per Post? 300K?   | 9/5/16  |
| 2  | How Many States Has the Average American Visited?  | 2/7/17  |
| 3  | DMO Case Study: Visit Seattle Breaks the Mold with Its  Tourism Campaign                               | 1/19/17 |
| 4  | The 2017 Social Media Universe in One Infographic: Introducing the Conversation Prism 5.0              | 7/25/17 |
| 5  | Is the Existing DMO Model Broken? A Conversation with Will Seccombe                                    | 3/28/17 |
| 6  | The Very Best: Oregon, Tennessee, and Nashville CVB Collect Creativity Awards at Cannes Lions Festival | 6/25/18 |
| 7  | Snapchat Strategy: Tennessee Totally Crushes It with<br>'Snap Your Way In' Free Garth Brooks Concert   | 8/8/17  |
| 8  | Six Digital Marketing Trends That Will Die in 2018   | 1/2/18  |
| 9  | Trends to Watch in 2018  | 1/2/18  |
| 10 | OMGOC! Orange County DMOs Launch a Regional<br>Partnership for a Digital Campaign                      | 11/9/16 |