

GLASS: THE LION FOR CHANGE



Winners

Title	Brand	Product/Service	Entrant Company	Country	Prize
A01 (Glass)					
THE LIONESSE CREST	NIKE	NIKE WOMENS	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	SILVER LION
SAMSUNG TECHNICAL SCHOOL – SEEMA NAGAR	SAMSUNG INDIA ELECTRONICS PVT. LTD.	SAMSUNG	CHEIL WORLDWIDE GURGAON	INDIA	SILVER LION
THE WORST SOAP OPERA	UNICEF	THE WORST SOAP OPERA (CHANGING THE LAW ON CHILD MARRIAGE)	PAGÉS BBDO SANTO DOMINGO	DOMINICAN REPUBLIC	GOLD LION
"A MAN LIKE YOU"	HARRY'S	HARRY'S RAZORS	HARRY'S NEW YORK	USA	BRONZE LION
#STANDBYTOUGHMOMS	SC JOHNSON	ALL OUT	BBDO INDIA GURGAON	INDIA	BRONZE LION
BLOODNORMAL	ESSITY	LIBRESSE/BODYFORM	AMVBBDO LONDON	UNITED KINGDOM	GRAND PRIX
FORCE OF NATURE	REI	OUTDOOR RETAIL	REI KENT	USA	BRONZE LION
THE RAPE TAX	NATIONAL ORGANIZATION FOR VICTIM ASSISTANCE	VICTIM ADVOCACY	AREA 23, AN FCB HEALTH NETWORK COMPANY NEW YORK	USA	BRONZE LION
SINDOOR KHELA - NO CONDITIONS APPLY	TIMES OF INDIA	TIMES OF INDIA	FCB INDIA MUMBAI	INDIA	GOLD LION
THE DRESS FOR RESPECT	COCA-COLA BRASIL	SCHWEPES	OGILVY BRASIL SÃO PAULO	BRAZIL	BRONZE LION
#MYGAMENAME	TELEFONICA'S VIVO/ WONDER WOMEN TECH	INSTITUTIONAL	AFRICA SÃO PAULO	BRAZIL	SILVER LION